

CANNES

CREATIVE INVESTMENT FORUM

Pitching for creative projects!

Get a chance to pitch your project in front of financiers at Cannes

The Cannes Creative Investment Forum brings together startups from the cultural and creative industries and business angels from the Cannes region as well as cross-border investors from Europe. This pitching is focused on companies and startup ideas from the creative and cultural field that make innovative use of modern communication technology.

All documents and presentations need to be in English as it is an international event. Here is the roadmap for the Cannes Creative Investment Forum:

10 – 23 May 2014 | Registration at F6S

Just register with your startup profile on the F6S platform. F6S is the network for Founders with the highest-ranked Startup programs globally, 4,700+ Startup orgs, 49k Startups and 1k+ deals. Follow this link: <http://www.f6s.com/cannescreativeinvestmentforum>

27 May 2014 | Online selection by E-Pitching

All pre-selected startups will get the chance to take part in an e-pitching on 27 May 2014 in front of the three program jurors. Our jury is composed of:

- **Eugene Smyth**, Senior Investment Advisor, Institutional VC Funds, Dublin
- **Christophe Frank**, representing the cluster CréACannes, Cannes
- **Thierry Baujard**, CEO of peacefulfish and President of Media Deals, Berlin

Each selected applicant will be invited to a virtual conference on Adobe Connect and give a **5-min presentations followed by 5-min Q&A**. The selection criteria will be:

- Credibility of business plan
- Credibility of technology concept
- Level of innovation
- Strength of USP
- Team's excellence and background
- Financial planning
- Presence and persuasiveness of presenter

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03 July 2014 | Final Pitching in Cannes

The selected projects will pitch their projects at the Villa de Noailles in Cannes, Côte d'Azur! Here are the most important facts about the pitching in a nutshell:

- 5-minutes pitching + 5-10-minutes Q&A
- 7-10 local and international Business Angels and Investors with an interest in cultural and creative industry startups
- All projects will receive a written evaluation by the investors
- Networking session with investors

Our location: Villa de Noailles in Cannes, Côte d'Azur



Neo-classical style, the building and its English garden make it a romantic place par excellence. Confiscated property of owners during the occupation became the property of the City of Cannes in 1947. Today the villa houses the municipal library for media and maintained throughout all the years the splendor of its gardens. Today, it hosts numerous cultural events, like the "Garden Annie Girardot" (sensory pathways for patients with Alzheimer's disease).

We wish good luck to everyone and are looking forward to your amazing business ideas.

Your Media Deals Team



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